

48 Hour Challenge 2022 Rules & Guidelines

- 1) Each team must have a minimum of 4 members but we encourage collaboration and welcome teams of 6-10 people. We advocate for gender balance, diversity and inclusion of those underrepresented in the film industry across the teams who apply for the 48 Hour Challenge and ask that you endeavour to apply this in your team planning process.
- 2) All footage in the film must be shot within the competition time period and within Galway City & County. To ensure that footage used in the films has been shot during the competition time period we will be randomly selecting 3 teams and asking them to provide us with the raw files to check the time stamps.
- 3) The only work that can be done prior to the Challenge is: Researching genres and cinematic techniques, securing locations and equipment, organising your cast and crew for the film.
- 4) No stock footage or footage shot or created at another time may be used.
- 5) Animation is permitted, but must be created during the 48 Hour time period.
- 6) Old still photographs are permitted, provided that the team has the rights to use them.
- 7) Each team will provide a prop to the Challenge which will be randomly assigned to another team. They will also submit a line suggestion to the Challenge, one of which lines will be chosen for each team to include. As well as the line and the prop, each team must make the film to a prescribed genre style and include a specific camera shot. All of that information will be provided at the launch.
Note: The Challenge is intended to have films written within the 48 Hour period and thus the line and especially the prop should be central to the story which is created. The judging will be weighted towards films which are made which have the prop as a central part.
- 8) Copyrighted music can not be used. Composed music can be used but it needs to be composed within the 48 hour period. Royalty Free Music is allowed. Completed videos will be uploaded to our Youtube channel and copyrighted / licensed music will be identified automatically.
- 9) Films should be 5 minutes in length. An additional maximum of 20 seconds may be added for end credits.
- 10) Team members should be 18 years old or older. If an actor or actress under the age of 18 is needed they will need to be accompanied by a parent or guardian.

- 11) Films must have the 48 Hour Challenge Video slug at the start and the 48 Hour Challenge jpeg at end of the film. These will both be provided to all filmmaking teams. They will not be considered a part of the film length.
- 12) Finished files should be in MP4 Quicktime format. Gamma 2.6 luminosity is the best level for the screening at the Pálás.
- 13) Only films which meet all the rules will be eligible for the Competition Prizes.
- 14) There is no entry fee for this year's competition, but a deposit of €50, which will be refunded upon completion of the Challenge. The first 10 groups to register their teams and pay the deposit will be included in the Challenge.
- 15) Teams are not considered registered until confirmed by the Little Cinema. Spaces are limited, so please ensure that your team can take part in the challenge when applying and paying the deposit.
- 16) Each team must have a representative attend the Launch Event of the 48 Hour Film Challenge at 7pm on Thursday 18th August 2022 at the Portershed (H91 HE9E). At the launch, each team will introduce themselves and will also be given the Line, Prop and Genre they need to incorporate into their film.
- 17) Teams will need to sign in via a team member at the Portershed on the morning of Friday 19th August from 8.30am and collect their customised lanyards for each team members.
- 18) Final team members info will need to be submitted by Thursday 11th August.
- 19) Films can be made in any language but if not in English, they must have English subtitles added.
- 20) Films should be exported by 9am on Sunday 21st August 2022 and received by 10am. They can be handed in in person to us at the Portershed, or digitally delivered to littlecinemagalway@gmail.com via Wetransfer. Films not received by this time can still be screened but will not be eligible for the prizes.
- 21) Films will be judged by a panel of industry experts. They will be judging on quality, originality and adherence to rules, with special attention given to the incorporation of the prop / shot / line / genre. All decisions made are final. The Little Cinema and Galway City of Film will have no decision in the judging process. The judges will decide the awards for Best Film, Best Cinematography, Best Editing, Best Actor, Best Actress, Best

Music Score, Best Use of Prop, Best Use of Line and Best Special Effects. There will be an audience award which will be decided by an audience vote. The Best Film as judged by the panel of industry experts will win the prize of €500.

22) The screening of the films will take place at the Pálás cinema on Sunday 21st August 2022. Doors will be at 6pm with the screening taking place at 7pm sharp, with each film, being introduced by the team or a team member. The awards ceremony will follow the screening.

23) Films will be screened by order of time handed in - last handed in gets screened first.

24) Please avoid the use of excessive violence, excessive bad language or excessive drug use in your film. We understand that these are sometimes necessary in storytelling, but use them with consideration. The screening will be streamed to the public, and we'd like to be welcoming to all ages!

25) Be respectful of citizens and businesses while filming. Be polite when asking for permission to shoot in businesses or in areas where permissions may be needed and leave any locations you may use as tidy as you found them. When filming please adhere to all of the social distancing guidelines and ensure not to encroach on members of the public who themselves are social distancing.

26) Little Cinema & Galway City of Film reserves the right to use the films as promotional material for future 48 Hour Filmmaking Challenges.

27) Little Cinema & Galway City of Film reserves the right to screen the films at future film screenings, but will always give notice to the team leader in advance.

28) Little Cinema Galway and the Galway City of Film do not accept responsibility for any injuries, equipment loss or damage which occur during the 48 Hour Filmmaking Challenge, please be careful when taking part.

29) The Little Cinema & Galway City of Film 48 Hour Challenge organisers may add to or amend these rules at any time prior to the Challenge.

30) Closing date for applications is 5pm Wednesday 10th August 2022. Applications after that date will not be accepted.

How it will run

1. The Launch

The launch of the 48 Hour Film Challenge will be held at the Portershed in the Bowling Green (H91 HE9E) on Thursday 18th August at 7pm. A member from each team will introduce themselves & their team and provide a prop to be randomly allocated to another team.

Please note that if a team is not represented at the Launch, the team's film will not be eligible for the competition prizes. At the launch, the teams will be given the Line, the Shot, the choice of Genre they need to incorporate into their film and each of the props will be allocated randomly to each team.

2. Captains Sign-in

On the morning of Friday 19th August captains or another team member will call into the Portershed to sign in their team and collect their lanyards, at which point they can start the filmmaking process!

3. Filmmaking Challenge

At 9am on Friday 19th August the 48 Hour Challenge kicks off! From that time each team has 48 hours to write, shoot and edit their film.

The films need to be finished exporting by 9am on Sunday 21st August 2022 . They can be handed in in person to us at the Portershed, or digitally delivered to littlecinemagalway@gmail.com via Wetransfer. Films not received by this time can still be screened but will not be eligible for the prizes.

4. Screening

The screening of the films will take place at the Pálás Cinema. Doors will be at 6pm at the Pálás and the screening will take place at 7pm sharp with each team introducing their film on stage.

5. Awards

The Awards will follow directly after a short break following the screening at the Pálás. The Best Film will be decided upon by the team of judges and will win the first prize of €500!

The other prize categories are:

Best Actor

Best Actress

Best Cinematography

Best Editing

Best Music Score

Best Use of Prop

Best Use of Line

Best Special Effects

Audience Award

6. Social Media

We would ask that teams take photos of their productions during the competition and tag the Little Cinema Galway and Ardán in photos they post on Facebook / Twitter / Instagram.

As a part of the 48 Hour Challenge your team will be visited by an official photographer & videographer who will capture photos and snippets for social media use during the Challenge in a non-intrusive way.